



# Basecamp

<https://basecamp.com/>



LÁTUM DRAUMANA RÆTAST



# What is it?

Basecamp is an online collaboration app that **lets people manage their work together and communicate with one another**. You use it to keep track of all the tasks, deadlines, files, discussions, and announcements that happen around work

With Basecamp, **you break up your work into separate projects**. Each project contains everything related to the work at hand; all the people involved, every discussion, every document, file, task, important date, etc.

Every project includes the tools all teams need to work together; **message boards, to-dos, schedules, docs, file storage, real-time group chat, and automatic check-in questions**. You can rename them, turn off the ones you don't need, or [integrate with third-party tools](#) like time trackers to tailor things to the project at hand.

# How Much Does it Cost?



**Basecamp Personal: limited free**

**Basecamp Business: \$99/month**

**Basecamp Discounts:**



# For education (K-12 or University) and non profit organization

Free for teachers & students, **(For Education K-12/University)**

Open a limited account for free. Then send a email to [teachers@basecamp.com](mailto:teachers@basecamp.com) from your education account when you finish to sign up for a free full version of Basecamp for Education users

**Step 1:** [Sign up for a free 30 day trial of Basecamp.](#)

**Step 2 (for teachers):** Right after you sign up, email Basecamp from your school account with the name of your school, the class you teach, and proof you're a teacher. They'll apply the discount after verifying everything

**Step 2 (for students):** Right after you sign up, email Basecamp from your school account with the name of your school, what you're studying, and when you expect to graduate. They'll apply the discount after verifying everything



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# Basecamp Personal: limited, but free

Great for personal projects, students, freelancers, families, and light use.

**Sign up for Basecamp Personal**



## **3 projects**

Need more? Upgrade to Basecamp Business.



## **20 users**

Need more? Upgrade to Basecamp Business.



## **1GB storage space**

Need more? Upgrade to Basecamp Business.



## **Company HQ**

A dedicated space to run your entire company.



## **Team projects**

Give every team their own space to collaborate.



## **Unlimited clients**

Work with clients & contractors in Basecamp.



## **Advanced client access**

Gain total control over what clients can see.



## **Project templates**

Save time by rapidly spinning up similar projects.



## **Priority support**

Jump to the front of the line when you need help.

**Only available with Basecamp Business**

# Pros

1. Easy to Learn and Use
2. Ability to Create Client-Specific Projects
3. Built-in Communication Features
4. Customer Support
5. Integrations and Cross-Device. Basecamp is not a complete tool. It can be integrated with tons of add-ons, Power-Ups, and extensions to expand its capabilities.
6. Data Backup



# Cons



## 1. No Tags or Labels

Basecamp, doesn't allow you to put a tag or label to a to-do task if you want to prioritize, allocate, or categorize work. Yet, this is a common feature in other project management tools which can be added.

## 2. No Time Tracking

Basecamp doesn't have a time tracking feature. If you need to track time, you have to combine it with another application.

## 3. Lack of Advanced Features

Although Basecamp's tools like Ping, Campfire, Check-in Questions, or Quick Search, function well for their purpose, they are not enough for a team that needs advanced capabilities. Basecamp doesn't have analytical tools that can offer insightful project information.

## 4. Limited Customization

Although you can mute notifications when you don't want to be interrupted, otherwise you'll get notified about **everything** that happens on the tool. Better to have controls that could be tweaked to meet personal needs.

## 5. Limited Chat Management

Basecamp's messaging capabilities are excellent, but managing the chats can be a nightmare. The tool's topics and conversations can't be archived, making things look crowded and untidy.

## 6. Basecamp is only available in English







# What is Basecamp and how does it work?



### Message Board



Post announcements, pitch ideas, progress updates, etc. and keep feedback on-topic.

### To-dos



Make lists of work that needs to get done, assign items, set due dates, and discuss.

### Schedule



Set important dates on a shared schedule. Subscribe to events in Google Cal, iCal, or Outlook.

### Docs & Files



Share docs, files, images, and spreadsheets. Organize in folders so they're easy to find.

### Group Chat



Chat casually with the group, ask random questions, and share stuff without ceremony.

### Automatic Check-ins



Create recurring questions so you don't have to pester your team about what's going on.



# How to Use Basecamp



# How can I use Basecamp in teaching

## Teacher & Student Resources

<https://3.basecamp-help.com/article/649-teacher-student-resources>



# Lets reflect...



Basecamp and the e-Flipp model- How does it fit?

**Pree**

**While**

**Post**

- 1. Think and write down (2 minutes)**
- 2. Talk to the person sitting by your side- share ideas (4 minutes)**
- 3. Talk to the people sitting at your table- share ideas from the pairs (5 minutes)**

